



Lawrence Public Schools Website Privacy Policy

This privacy policy applies only to the use of this website. As you navigate this website, you may see links that, when clicked, will take you to other websites operated by other state agencies and, in certain rare instances, websites that are external to Lawrence Public Schools. These other websites have individual privacy policies tailored to the interactions available through those sites. We strongly suggest that you read the privacy policies for each website that you visit through any link appearing on this site.

At this website, we do our best to protect your privacy to the maximum extent possible. However, because some of the information that we receive through this website is subject to the Public Records Law, Massachusetts General Laws Chapter 66, Section 10, we cannot ensure absolute privacy. Information that you provide to us through this site may be made available to members of the public under that law. This policy informs you of the information that we collect from you at this site and what we do with it. Based on this information, you can make an informed choice about your use of this site.

Information Automatically Collected and Stored by this Site

This site also collects and stores your "Internet Protocol (IP) address" (which does not identify you as an individual) indefinitely, as well as information about the date and time of your visit, whether a file you have requested exists, and how many "bytes" of information were transmitted to you over the Web from this site. We use this data to assess the frequency of visits to this site and the popularity of its various pages and functions.

In addition, we may use third-party analytics tools to collect information about use of this site. These tools collect information such as how often users visit this site, what pages they visit when they do so, and what other sites they used prior to coming to this site. We use the information we get from these tools only to improve this site. The analytics tools we use collect only the IP address assigned to you on the date you visit this site, rather than your name or other identifying information. We do not combine the information collected through the use of the analytics tools with personally identifiable information. Although the analytics tools plant a persistent cookie on your web browser to identify you as a unique user the next time you visit this site, the cookie cannot be used by anyone but the third-party analytics provider. You can prevent the analytics provider from recognizing you on return visits to this site by disabling cookies on your browser.

Cookies

Lawrence Public Schools utilizes "cookies" to enhance the experience on our Site and to gather analytical data. Cookies are text files we place in your computer's, mobile device's, tablet's or other device's browser to help us improve our access to our Site



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and identify repeat visitors to our Site. Cookies can also enable us to track and target the interests of visitors to our Site to enhance the experience on our Site. We use cookies to understand Site usage and to improve the content on our Site. In addition, we may use the services of third parties to collect and use anonymous information about your visits to and interactions with our Site through the use of technologies such as cookies to personalize experience. Cookies do not store personal information about you unless you voluntarily provide it.

Lawrence Public Schools does not collect any personal information about you unless you provide that information voluntarily by sending an email, completing a request or event registration form, or completing an online application.

The Lawrence Public Schools site uses temporary "session cookies" to create an enhanced visitor experience. For example, the Lawrence Public Schools website uses session cookies to support its accessibility features, which allow all our users to have equal opportunities access for navigating our site whom may, or may not find it hard to view or navigate the Lawrence Public Schools site. These cookies are stored only in memory and are deleted when the user's browser is shut down.

The Lawrence Public Schools site also uses "persistent cookies." The purpose of these persistent cookies is to collect and aggregate data regarding the site's visitor activity, which allows us to continuously evaluate and improve our website services. For example, the Lawrence Public Schools site uses "persistent cookies" to support keep a visitor log on who is uses the Lawrence Public Schools site. You may elect to disable the persistent cookies. Please be advised, however, that disabling the persistent cookies may affect your ability to view or interact with certain features of this website.

You may refuse cookies by turning them off in your browser. Your browser may also be set not to accept cookies.

Dissemination of Your Personally Identifiable Information

We do not sell any personally identifiable information collected through this website or submitted to the Lawrence Public Schools website through the use of this website. However, once you voluntarily submit personally identifiable information through this website, the Lawrence Public Schools may, at its discretion, share your information with third parties. Although the Lawrence Public Schools does not generally disclose such information to third parties, it may do so at its discretion. In addition, the information that you voluntarily submit will also be disclosed to Lawrence Public Schools employees or officials, or those under contract with the Lawrence Public Schools, who have a "need to know" your information for the purposes of fulfilling their job responsibilities and responding to your requests.



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Links to Other Sites

This Site contains links to other sites. The Lawrence Public Schools is not responsible for the privacy practices or the content of such other websites. We encourage you to be aware when you leave this Site to read the privacy statements to other websites.

Limitation of Liability

The user assumes all responsibility and risk for the use of this Site and the Internet in general. Under no circumstances shall the Lawrence Public Schools, or anyone involved in creating or maintaining this Site be liable for any direct, indirect, incidental, special or consequential damages, lost profits, or other damages whatsoever including, without limitation, damages that result from; the use or inability to use or access to the Site and/or any other websites which are linked to this Site; reliance by a visitor on any information obtained via the Site; or mistakes, omissions, interruptions, deletion of files, viruses, errors, defects, or any failure of performance, communications failure, theft, destruction or unauthorized access. In states which do not allow the above limitations of liability, liability shall be limited to the greatest extent permitted by law.

Policy Changes

Any information we collect under the current privacy policy will remain subject to the terms of this policy. After any changes take effect, all new information we collect, if any, will be subject to the new policy.

Contact Information

For questions about your privacy while using this website, please contact the LPS Media, lbs.media@lawrence.k12.ma.us